Xinran Peng

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Xinran Peng is a graphic and type designer based in New York City. This summer, she graduated from the School of Visual Arts with honors and received multiple term honors and Silas H. Rhodes Merit Scholarship in the past. Besides her classwork in SVA, she studied hand lettering and type design at Type@Cooper, and she will join the Type@Cooper extended program to elevate her type design skills this fall. She is also a part of the Wix Playground Academy. She is currently seeking a full-time opportunity.

Education	School of Visual Arts, New York, NY Bachelor of Fine Arts, Design			2016 – 2020
Skills	Adobe Photoshop Adobe Illustrator Adobe After Effects Adobe Indesign Adobe XD	Sketch Invision Wix Editor Google Suite Keynote	Glyphs Lettering Calligraphy Silkscreen Book Binding	
Honors	Graduate with Honors Silas H. Rhodes Merit Scholarship Term Honors (Top 5%)			2020 2016 – 2020 2016 – 17, 18 – 19

Experience

New York 6/1 – 9/1, 2020

Wix Playground Academy Design Intern

- 1. Learned to use and code in Wix Classic Editor and Editor X, practiced market research and Google SEO (search engine optimization)
- 2. Generated creative assets for the clients, including photo shooting for the product, creating animation using Abobe After Effects and Cinema 4D Lite
- 3. Collaborated with a team of designers and coders. Designed the user flow for a non-profit organization's website and build the website using Wix Classic Editor with the team. The website includes features like events registration, speaker listing, blogs, and contact forms.

New York 2019

PSFK

Design Assistant

- 1. Collaborated with the design team and created Keynote presentations and motion graphics for the company and client's use.
- 2. Designed editorial layouts for journals and city guides.
- 3. Redesigned website experience (haven't release), including welcome page, homepage, user toolbox, checkout process, and email templates.
- 4. Retouched photos for use in websites and events.